

The logo for Health 2023 features a stylized white circle with a diagonal line through it, followed by the text "Health 2023" in a bold, white, sans-serif font.

Health 2023

MAY 28 - 30 • BEANFIELD CENTRE • TORONTO

Toxic Drug Health Alerts

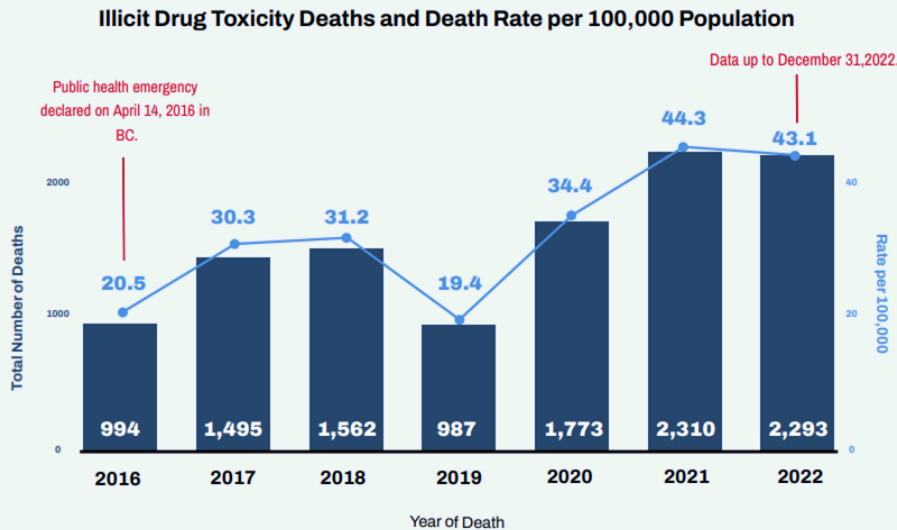
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Healthcare challenge

Illicit Drug Toxicity Deaths in BC, January 1, 2016 - December 31, 2022



Source: BC Coroner's Service

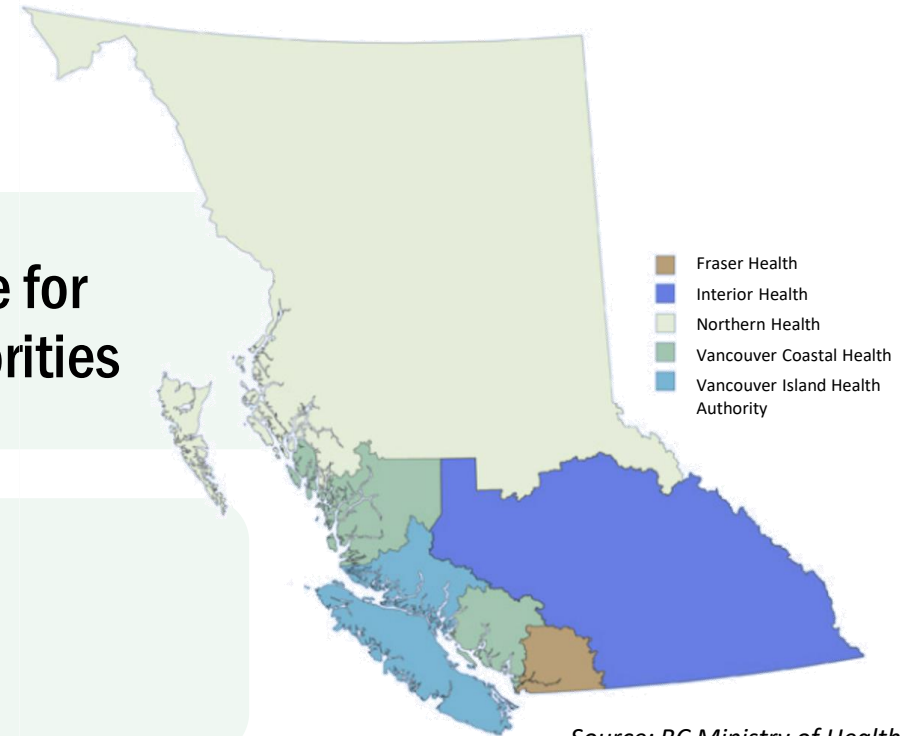
- In 2016, BC issued a public health emergency in response to the unregulated drug poisoning crisis
- Over **11,400 people** have since lost their lives to the toxic drug supply
- Partnership with BCCDC to implement provincial **low barrier solution** for the public to receive toxic drug alerts and harm reduction resources

Existing barriers

Implementing provincial infrastructure for **diverse and independent** health authorities

Building **trust** with subscribers

Addressing **technical issues** and making improvements



Source: BC Ministry of Health

Sign up for
toxic drug alerts

Text **JOIN** to **253787**
ALERTS

Standard message rates may apply

Text **JOIN** to **253787**

Text **JOIN** for toxic drug alerts

Text **OD** to tell us about a toxic drug event

Standard message rates may apply

toward
THE heart.com

BC Centre for Disease Control

Provincial Health Services Authority

Solution – Toxic Drug & Health Alerts

1 provincial platform

5 health authorities

5 separate dashboards

5678
subscribers

71
SMS alerts

48
OD reports

