



University of British Columbia – Children's & Women's Research Ethics Board

UBC C&W Research Ethics Board

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Guidance for C&W Researchers: Remuneration for Participation on Advertising Materials

To date, the UBC C&W REB has not allowed any information about the dollar value of remuneration for participation to be included on recruitment materials that are used for the purpose of recruiting participants for clinical research projects (such as letters, advertisements, flyers, radio or television scripts, or social media advertisements). The REB did allow the monetary value to be displayed for behavioural studies.

The UBC C&W REB is now revising this guidance to align with [TCPS2 \(2022\) Article 3.1](#)

This Policy neither recommends nor discourages the use of incentives. The onus is on the researcher to justify to the REB the use of a particular model and the level of incentives. In considering the possibility of undue influence in research involving financial or other incentives, researchers and REBs should be sensitive to issues such as the economic circumstances of those in the pool of prospective participants, the age and decision-making capacity of participants, the customs and practices of the community, and the magnitude and probability of harms (Chapter 4, Section B). Guardians and authorized third parties should not receive incentives for arranging the involvement in research of the individual they represent. However, they may accept reasonable incentives or compensation on behalf of that individual, as long as these are suitable to the circumstances.

The UBC C&W REB will now permit remuneration to be displayed on recruitment materials for minimal risk studies regardless if the study is behavioural or clinical. The amount of remuneration must not be highlighted or be the focus of the advertisement, such that it entices participation or there is the possibility of inducing participants to trade accepting potential risks for financial gain.

Note that the above is guidance only, and determination will be held on a case-by-case basis by the REB.